

CWA Adds Event Coordinator

December 4, 2023

in [CWA Blog](#), [Association News](#)

The CWA is proud to welcome the newest addition to our growing team –Maddie Hodge, our Event Coordinator.

Maddie (she/her) has spent much of her professional experience in the outdoor industry, working in events, marketing, backcountry guiding, and outdoor education. In each of these roles, she has gained a wealth of experience in working with people from all around the world, experiential education, and creating spaces where anyone can be a part of something they are interested in, especially in the outdoors.

From swinging off big walls in Yosemite to boots on the ground planning for events, Maddie is ready to grow within the indoor climbing industry with the CWA.

Maddie is excited to be able to combine her professional and personal experiences in event planning for all supporters of the CWA community and to bring her passion for climbing all into building the annual CWA Summit and education/certification events as well.

While Maddie grew up playing outside every hour she could, she fell in love with indoor and outdoor climbing during college at Western Colorado University, where she landed her first guiding job in Yosemite National Park.

Originally from Edinboro, Penn., Maddie's passion for climbing, trail running, and backcountry skiing has given her perspectives of the world around her and the people who reside in those spaces while pushing their limits in the mountains.

From writing about the people in the outdoor industry who make a difference to collaborating and planning events, which ranged from 30,000 people conferences to small farm-to-table events, her driving mission is to ensure anyone who wants has a space, place, and presence in the climbing community.

With that, Maddie is ready to combine her passion, community presence, and experiences in and out of the backcountry to create long-lasting growth and memorable moments at the annual CWA Summit and beyond!

Maddie is an active member of the climbing community, working at the [Yoga Pod Longmont](#), local search and rescue teams, and other nonprofits, including [Farm to Crag](#), and continues to hone her skills inside and outside the gym.



Maddie Hodge.

When not on the clock, she can be found in the alpine of Rocky Mountain National Park, hiking in the Rockies, and writing or capturing moments of the unique people she meets.

To welcome Maddie to the team, feel free to send an email to maddie@cwapro.org.



GYM OWNERS & INDOOR CLIMBING'S BOOM: PART 3

December 4, 2023

SO YOU WANT TO HOST A USA CLIMBING COMP



November 20, 2023