

CWA To Debut Coffee & Collaboration Networking Experience At 2023 CWA Summit

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Boulder, Colo., 12/15/2022 - When attendees are asked what the most meaningful moments of the CWA Summit are, many reference the conversations, guidance, and learning opportunities that come from impromptu connections with fellow attendees. These usually occur while attendees are walking through hallways at the conference center or grabbing a beverage, and are sparked by an idea or discussion from a shared session, event, or speaker.

These moments are vital for members of the indoor climbing industry that are thirsting for more chances to network and collaborate. To help foster connections of this type, the CWA is debuting Coffee & Collaboration, a dynamic networking experience, at the 2023 CWA Summit. This new offering is sure to be a hit, providing those interested a mix of rapid-fire networking, career and business development, and important conversations.

“We hear so often from our members that they are looking for more chances to network and learn from their peers, and there are so many experienced individuals in our field that want to share their knowledge with the next generation.” says Paula Horwitz, Executive Director of the Climbing Wall Association. “Coffee & Collaboration is designed so that we can inspire and teach the next generation of leaders, innovators, and rockstars to help the indoor climbing industry continue to grow.”

The CWA Summit is designed with sessions, speakers, and events to give members of the indoor climbing industry the knowledge to grow their businesses, learn new skills, and boost their careers. One of the biggest benefits is the knowledge that can be shared when thousands of the top minds in the industry are brought together, and Coffee & Collaboration will help achieve this on a greater scale.

“We certainly still want to see the spontaneous networking moments occur, but we also want to provide the time and framework to help facilitate even more sharing of knowledge,” says Paula. “Coffee and Collaboration will amplify the opportunities to create even more small group discussion and 1-on-1 connections. We want to be able to provide individuals in this industry even more chances to learn with and from their peers, and to forge connections that last long after the 2023 CWA Summit.”

Time will be set aside each day of the conference to facilitate this networking, centered around the comfortable idea of chatting with a new friend over a cup of coffee. Initially, attendees will start with a speed networking session, interacting with peers that have similar interests and roles in the industry, but varied experience levels and backgrounds. Attendees will then take part in small group discussions, diving into the topics that matter most and sharing advice. Finally, there will be the opportunity for individuals that forge connections to share 1-on-1 conversations that will spark continued guidance, best practices, and ideally mentor-mentee relationships.

Coffee & Collaboration will have limited availability, so those interested in participating should [register now for the 2023 CWA Summit and sign up for this exciting new opportunity](#). Attendees can indicate their interest during registration, entering a few details about their background, interests, and current role in the industry. More details and the official schedule for Coffee and Collaboration will be announced in the coming months, but act now to elevate your networking!

The 2023 CWA Summit will take place in Pittsburgh, Pa. from Wed., May 17th, 2023, through Fri., May 19th, 2023. Pre-conference workshops will begin on Mon., May 15th, 2023. You can view a full breakdown of the pricing, register for the conference, book your discounted hotel stay, and learn more at www.cwasummit.org.

More details on the event will be announced in the coming weeks, including information on session speakers, learning tracks, event highlights, additional content, and more.

Register for the CWA Summit & RSVP for Coffee & Collaboration today!

About the Author



Matt Pucak is the Manager of Communications & Member Engagement for the Climbing Wall Association. He has 20+ years of experience working in the recreation and sports industries, with a focus on marketing, event management, and social media. His passion lies in sharing member stories and creating meaningful and mutually beneficial relationships.

Matt grew up in Colorado and has a passion for any sport or competitive activity and is learning to reacclimate to the climbing wall after participating as a youth. Matt lives in Denver with his wife Mimi, infant daughter Eva, and pup Luna.



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